West Chester Communities That Care invites you to partner with us as we assess and improve West Chester’s community resiliency. Together as a coalition, we foster data-driven, community-wide action to ensure a thriving future for youth, their families, and the greater West Chester area.

Research indicates a rise in youth seeking mental health services, substance use issues and violence toward youth, as a result of the pandemic. As life returns to “normal”, we know West Chester can be proactive in addressing these impacts. Fortunately, West Chester already has solid data that tells us where to focus our attention: primary prevention.

Current prevention partners actively examine data and choose community priorities. Prevention partners contribute financially, offer evidence-based programs for youth and families, and promote prevention messaging through their social media, websites and/or their email distribution lists.

In a nutshell, we are... *collaborative partners turning prevention science into action.*

To become a prevention partner, simply return the attached form OR reach out for more information. Partnership details are listed below.

Questions can be directed to our Community Mobilizer, Loretta Cohen at mobilizer@wcctc.org or 484-354-1504.

Togethe...
**Healthy Youth**

**THRIVE Program – $5000**
Support teens across the greater West Chester area to promote mental health and positive choices among their peers through message campaigns and alternative activities.

**Adopt a School (Secondary) - $2500**
Support student led THRIVE initiatives in your neighborhood middle or high school.

**Annual Teen Leadership Event - $1000**
Support a teen leadership retreat engaging youth in prevention activities.

**Adopt a Teen - $500**
Provides funds for one teen’s annual participation in our Leadership Program.

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**Strong Families**

**Adopt a School (Elementary) - $2500**
Bring local experts in parenting and prevention to area families each month to promote healthy communication and strong family bonds that build resilient youth who become sound decision makers in their teen years.

**Single Speaker Event - $1,000**
Bring dynamic presenters to the entire West Chester Area to inform and engage students, parents and the community on issues facing society today, including issues of addiction prevention and mental health.

**Prevention/Education Brochure – $500**
Put valuable prevention information directly in the hands of area parents.

**Community Partnership - $250** – Connects prevention professionals with area residents at local community events.

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**A Thriving Community**

**Community Message Partner - $5000 and under**
Help to create social media and direct mail prevention message campaigns that shape a culture where YOUTH THRIVE, supported by their parents, their peers and the community to live substance free, violence free and emotionally healthy lives.

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**Community Partnership Levels**

<table>
<thead>
<tr>
<th>Level</th>
<th>$5000</th>
<th>$2500</th>
<th>$1000</th>
<th>$500</th>
<th>$250</th>
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</thead>
<tbody>
<tr>
<td>Name, logo and/or website included on giveaways, as able</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Name and logo included with prevention ad campaign, if desired</td>
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<td></td>
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<tr>
<td>Your promotional material included with giveaways</td>
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<td>X</td>
<td></td>
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<tr>
<td>Company appointee invited to address event audience</td>
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<tr>
<td>One free employee wellness program to strengthen families.</td>
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<tr>
<td>Recognition on website</td>
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<td>X</td>
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<tr>
<td>Banner displayed at in person events</td>
<td>X</td>
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<tr>
<td>Logo on event flyer and mention during webinars.</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Recognition on Social Media</td>
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</tbody>
</table>

Platinum and Presenting Partnerships are also available.

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**Growing Community Together.**

Learn more at [www.wcctc.org](http://www.wcctc.org) or contact us at: mobilizer@wcctc.org 484-354-1504
Together we can...

**Improve Outcomes for Youth.**
**Strengthen Families.**
**Build a Resilient Community.**

Together we can change tomorrow.

**About Us**
West Chester Communities That Care (WCCTC) is a 501c3 organization empowering local citizens and community leaders to work together to sustain effective, evidence-based prevention programs. We identify and address community specific challenges that hinder positive outcomes for our youth. We develop creative approaches to address substance misuse, violence and mental health issues among youth.

**About the Research**
Our operational model is scientifically proven to reduce youth violence by 25%, youth smoking by 33% and youth binge drinking by 37%. We use local data from the PA Youth Survey (PAYS), to identify our own community’s level of risk in these areas and examine the protective factors that will most benefit our community. The PAYS data has been collected through West Chester Area School District since 1998, giving WCCTC and its partners valuable longitudinal data with which to establish priorities and direct resources.

**About the Strategy**
Backed by research, strong marketing campaigns are the cornerstone of our effort to improve the emotional health of our youth and to address behavior and perceptions around youth substance use. Parent programs and a Teen Leadership Council further support healthy youth development. Your partnership allows us to engage area youth and their families in their own health outcomes, including typically underserved communities.

**West Chester Communities That Care**
Loretta Cohen, MSW
mobilizer@wcctc.org
484-354-1504
www.wcctc.org
www.wcthrive.org